



The Voice of the Total Enlisted Force
*Active Duty ** Veterans ** Retired
 National Guard ** Reserves*

RESUME FOR CANDIDATE FOR ELECTIVE OFFICE

I hereby submit my resume and announce my candidacy for the TREA office of:

1st Vice President

Name Walter L Coley, Jr

Address 17880 W. Badger Way

City/State/Zip Goodyear/Arizona 85338

Telephone No. 402 598-7095 Email Address wcoley@gmail.com

Chapter No Member At Large

**Part 1 -
TREA
Activities**

- TREA member since 2015
- elected President chapter 34: 2016 -2021
- Chairman of Christmas party 2016

- Member of TREA National IT and 5-year Committee 2016-2018

- Elected 3rd Vice President TREA National 2018
- Chairman of 5-year strategic planning committee 2018-2020
- Delivered analysis of TREA organization to determine future direction for success
- Chairman of IT committee 2019-2020
- Delivered new Voting system with security
- Delivered Zoom Internet meeting system for largescale meeting - Just before Pandemic
- Member of Finance Committee
- Chairman of Education Committee
- Chairman Bylaws & Standing Rules Committee 2020-2022; Membership Chairman 2021-2022

**Part 2 -
Community
Activities**

- Member of Skyway Church of the West Valley
- Member of worship ministry
- Men's prayer ministry
- Leader of Small Group On-line ministry
- Licensed Chaplain
- Lead Chef for large group activities

- Director/Deputy, Luke Retiree Activities Office 2018-Present
- Manager of 2018, 2022 Luke Retiree Appreciation Day

- Training to become Veteran Service Officer (VSO)

Part 3 -
Education

Doctorate, Christian Leadership, , Ascend International University (2018)
Masters, Business Administration; University of Phoenix (2007)
BGS (Geography), University of Nebraska at Omaha (1989)
Associates of Applied Science, Weather Technology, CCAF (1983)

Certifications:

Acquisition Certification II(Program Management/Communications Computer Systems) Instructor
- 7 Habits of Highly Effective People
Myers-Briggs Type Indicator for individuals and teams - certified facilitator

Part 4 -
Military
Service

10 Jan 1974 - 31 Oct 1994 USAF (MSGT)
- Fuels Specialist 1974-1978
- Weather Observer 1978-1979
- Weather Forecaster 1979-1985
- Weather Systems Programmer/Analyst 1985-87
- Software Quality Assurance and Testing 1987-1991
- Systems Project Manager 1991-1994

Part 5 -
Other
Fraternal
Activities

Member of Junior Chamber of Commerce 1990-1992
Member Rotary Club (Bellevue Nebraska 1993-95)
Past member, American Legion (Papillion, Nebraska; Phoenix, AZ)
Disabled American Veterans - Current
National Association of Black Veterans - Current
Non-Commissioned Officers Association

Part 6 -
Remarks

I'm running for 1st Vice President of TREA because there is still much to do to bring our organization forward to survive in the present and grow for the future.

Veteran's organizations are at a crossroads. Most 501 (c)19 non-profit groups are losing members or not growing at all... Most don't even know why. Veteran's Organizations are closing and merging because they find themselves competing with 501 (c)3 veteran focused non-profits which have all of the benefits and none of the membership limitations of our traditional groups. We are internally focused on our issues and funding; most comes from our members., the 501(c)3 organizations are focused on our issues, but their funding comes from outside the organization - from nonmembers and corporations. We have to use all forms of Non-Profit organizations to survive.

We must take care of our own as best we can and expand our reach to those outside our organizations to meet our future in this time of inflation and limited incomes.

At national level, in Washington we are retaining our visibility. At state level, we remain relevant where chapters still exist. But because they are losing active members, we are losing our influence in communities where we once had a place. Efforts to re-energize MALs and new members into chapters are limited by the age of our membership and potential members joining other groups to serve. We must also learn to maximize our use of social media to attract new members.

Signature

Walter Coley

Date

Jun 1, 2022

Use additional sheet as needed.

Print Form

Submit by Email

We need to increase activity at chapter and state level, for that we need an outstanding Veteran's Service Officer Program supported by National encouraging chapters to hunt for new members who need VSO support. Train members as VSO's; be supported at TREA national by a strong VSO program and support. New members who will bring in more members.

I'm running because time is limited and it takes a long time to rebuild the base of TREA. The military only makes up 1% of the US population, and retirees are even fewer. We need retirees as members because they have the time and motivation to serve, we want to be their choice to serve. Our politics are local. Our base is local. Will you work with me to rebuild the base? It will be smaller than before, but focused on the things that make a difference for those we care for: Veterans and their Families.

I'm running because I know how to build and educate volunteer teams to see and execute a Vision. I'd want to help TREA.

I'm running because the rebuild and restructuring needed in our organization can't be done overnight, or by just one part in deference to others. It must be a team effort by all of TREA, Chapters, and Members; Members at Large - all of us, for United We Stand. This also includes our association with the TREA National Auxiliary and The Senior Citizens League. They must change and evolve with the world, or fade away.

I'm running because I believe in us; That United We Stand! I want The Retired Enlisted Association to continue to make a difference as we always have. Thank You for Your Service and Support!

My full name is Walter Lee Coley, Jr. I have many titles but being called Walt is the one I'm most comfortable with. I was born into a family where discipline, responsibility, and service were the guiding principles. My father served in WW2 in the army in Italy. His brother was killed while serving in the Navy in the Pacific. My brother and I both served and retired from the Air Force. My brother's sons continue to serve as Senior NCOs in the Air Force. My daughter served for 8+ years in the Army. She is gone now... from the effects of PTSD. My father taught me that you keep your word. I gave my word that I would serve those who serve, whose voices are muted, to the best of my ability for as long as I could. The Retired Enlisted Association national board is one of the places I currently serve. I've served as 3rd and 2nd Vice over the past 4 years as your Board of Directors looked for ways to survive and remain effective in a political, social, and cultural environment that continues to change as we all watch. We search for ways for TREA first to survive and then grow again. We've made progress, but now we find that inflation is back, as bad or worse than it was in the 1970s and 80s.

I'm running for 1st Vice President of TREA because there is still much to do to put us on a path to survive and prosper now and in the future, and I willingly commit all I've learned, my treasured time, and gifts to this effort. The next 2 to 4 years are critical.

I'm running because our time to act is limited and it takes a long time to rebuild our membership while keeping our influence nationally. The military only makes up 1% of the US population, and retirees are even fewer. We need retirees as members because they still have the time and motivation to serve, we want to be their favorite choice to serve. Our politics are local. Our base is local. Will you work with me to rebuild the base? We will be smaller than we used to be, but more focused on the things that make a difference for those we care about: Veterans and their Families.

I'm running because the rebuild and restructuring needed in our organization can't be done overnight, or by just one part in deference to others. There can be no areas not evaluated. It must be a team effort by all of TREA, the National Board of Directors, remaining Chapters, Members, and Members at Large - all of us, for **United We Stand**. This also includes our association with the TREA National Auxiliary and The Senior Citizens League. They must change and evolve too or fade away.

I'm running because I believe in us; that **United We Stand!** We are The Retired Enlisted Association, and we continue to make a difference as we always have. Thank you for your Service and Support!